

JESSY MOREIRA GRAPHIC DESIGN & ART DIRECTION

Hi, I'm a multidisciplinary graphic designer and art director from Paris. I'm passionate about visual and design field. I look forward to work with passionate people on interesting projects.

Based in paris

contact@jessymoreira.fr
jessymoreira.fr

Art direction
Branding
Editorial design
Motion design

Video editing
Interface design
Illustration
Artwork

(EDUCATION)

2021 - 2023

**Master's Degree
Design and communication
strategies**

Estienne ESAIG (paris, fr)

2018 - 2021

**Bachelor's Degree
Graphic design and digital media**

J. Prévart (boulogne-billancourt, fr)

2015 - 2018

**Design and art applied
French baccalaureate**

A. Chérioux (vitry-sur-seine, fr)

(EXPERIENCES)

OCT 2023 - APRIL 2024

**Art director intern
at WWESH Studio (paris, fr)**

Ideation, design, and creation of various print and animated visuals for different clients such as Nike, Decathlon, Oakley... Tasks include: logotype, merch, post-prod, motion design, interface design and illustration.

DEC 2022 - MAR 2023

**Brand designer Freelance
with Bodyskin Center brand (essonne, fr)**

Collaborate with Bodyskin Center to overhaul their identity and brand platform. Tasks involve: brand strategy, brand content, graphic design teaching.

2020 - 2022

**Freelance graphic designer
at Gorille (paris, fr)**

Intervention at Gorille Agency to propose creative solutions to various clients such as: LVMH, Western Union, Breguet, Qwetch... Missions in: illustration, infographic, styleframe, web design.

FEB - MAY 2022

**Design intern
at Your Majesty (amsterdam, nl)**

Ideation and development of a brand identity for Garrixon. Missions in: visual creation, editorial, web design and prototype.

MAR - JUL 2020

**Brand designer intern
at Gorille (paris, fr)**

Creation of visuals to assist the motion design team. Secondary missions in: animation, brand content, editorial, illustration, infographic, styleframe, web design.

(WORKSHOP/PARTNERSHIP)

DEC 2022 - MAY 2023

**Communication partnership with
Presse Citron Prize and (BnF)**

Organizing an event with my year class to celebrate press cartoons. My missions: design, development and maintenance of the event's website.

DEC 2021

Strategic Workshop at BETC Paris

1 week workshop to develop a strategic campaign for a new product of a French telecom operator.

SEP - NOV 2021

Creation workshop with TBWA/Paris

Creation of a sports competition and development of its communication campaign, including several visuals and a video teaser.

NOV 2020 - MAR 2021

**Mediation device partnership with
Insula Orchestra**

Creation of mediation device around the composer and pianist Louise Farrenc, to accompany their concert at the Seine Musicale.

JAN 2021

**Typography workshop with
Lucas Descroix**

Creation of a typeface and visuals to showcase.

(LANGUAGES)

français (native)
anglais (B2)

(TOOLS)

Figma, Illustrator, InDesign,
Photoshop, After Effects,
Premiere Pro, HTML/CSS,
Shapr3D, Magicavoxel,
Brevo, Notion