

JESSY MOREIRA
GRAPHIC DESIGN &
ART DIRECTION

Hi, I'm a multidisciplinary graphic designer and art director from Paris. I'm passionate about visual and design field. I look forward to work with passionate people on interesting projects.

Based in paris
contact@jessymoreira.fr
jessymoreira.fr

- Art direction
Branding
Editorial design
Motion design
- Video editing
Interface design
Illustration
Artwork

(EDUCATION)

- 2021 - 2023
Master's Degree
Design and communication strategies
Estienne ESAIG (paris, fr)
- 2018 - 2021
Bachelor's Degree
Graphic design and digital media
J.Prévert (boulogne-billancourt, fr)
- 2015 - 2018
Design and art applied
French baccalaureate
A. Chérioux (vitry-sur-seine, fr)

(EXPERIENCES)

- OCT 2023 - APRIL 2024
Art director intern
at WWWESH Studio (paris, fr)
Ideation, design, and creation of various print and animated visuals for different clients such as Nike, Oakley, Citadium, Decathlon, Birkenstocks... Tasks include : moodboarding, key-visual, logotype, merch, post-prod, motion design and illustration.
- DEC 2022 - MAR 2023
Brand designer Freelance
with Bodyskin Center brand (essonne, fr)
Collaborate with Bodyskin Center to overhaul their identity and brand platform.Tasks involve: brand strategy, brand content, graphic design teaching.
- 2020 - 2022
Freelance graphic designer
at Gorille (paris, fr)
Intervention at Gorille Agency to propose creative solutions to various clients such as: LVMH, Western Union, Breguet, Qwetch... Missions in: illustration, infographic, styleframe, web design.
- FEB - MAY 2022
Brand designer intern
at Your Majesty (amsterdam, nl)
Ideation and development of a brand identity for Garrixon. Missions in: moodboarding, visual creation, editorial, web design and prototype.
- MAR - JUL 2020
Graphic designer intern
at Gorille (paris, fr)
Creation of visuals to assist the motion design team. Secondary missions in: animation, brand content, editorial, illustration, infographic, styleframe, web design.

(WORKSHOP/PARTNERSHIP)

- DEC 2022 - MAY 2023
Communication partnership with Presse Citron Prize and BnF
Organizing an event with my year class to celebrate press cartoons. My missions : design, development and maintenance of the event's website.
- DEC 2021
Strategic Workshop at BETC Paris
1 week workshop to develop a strategic campaign for a new product of a French telecom operator.
- SEP - NOV 2021
Creation workshop with TBWA/Paris
Creation of a sports competition and development of its communication campaign, including several visuals and a video teaser.
- NOV 2020 - MAR 2021
Mediation device partnership with Insula Orchestra
Creation of mediation device around the composer and pianist Louise Farrenc, to accompany their concert at the Seine Musicale.
- JAN 2021
Typography workshop with Lucas Descroix
Creation of a typeface and visuals to showcase.

(LANGUAGES)

français (native)
anglais (B2)

(TOOLS)

Figma, Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, HTML/CSS, Shapr3D, Magicavoxel, Brevo, Notion